



Brighton Main Street Streetscape Project



AN OUTDATED MAIN STREET

The project sought to address the need for rejuvenating Main Street to cultivate a more inviting and inclusive sense of place for residents, businesses, and visitors. By prioritizing pedestrian accessibility and creating an environment that fosters comfort and usability for all, the project aimed to enhance the vibrancy of downtown, encourage community engagement, and support the economic vitality of local businesses.



THE VISION

To create an inviting environment on Brighton's Main Street with widened sidewalks, green spaces, and pedestrian-friendly amenities, prioritizing accessibility and comfort while promoting social interaction, economic vitality, and cultural enrichment.



THE PROCESS

The project involved a collaborative process guided by the city's 2018 Comprehensive Plan. Stakeholder input informed key decisions including careful planning and design. A series of open houses were held for public input and collaboration.



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COMMUNITY ENGAGEMENT

The project's success is attributed to extensive community engagement and collaboration. It was organized it into three phases, based upon input from merchants. Each phase included initiatives such as merchant education, media coverage, signage, a shopping map, a mobile app, shuttle services, PSAs, and community events. Engaging stakeholders, particularly business owners, in the design process cultivates ownership and inclusivity.



THE IMPROVEMENTS

Widened sidewalks and strategic landscaping foster a pedestrian-friendly environment, promoting social interaction and economic vitality.



THE IMPROVEMENTS

The project addresses essential infrastructure needs in the downtown area by replacing century-old utility lines. These upgrades are crucial for the local economy, supporting businesses and ensuring the community's long-term viability.



THE OUTCOME

The Brighton Main Street Streetscape Project has successfully transformed the downtown area, significantly enhancing its appeal and functionality. Here you can see the ADA ramp leading from Main Street and the new firepit down to the Mill Pond and Amphitheater.



THE OUTCOME

Examples of new landscaping and curbsless sidewalk along Main Street and crowds enjoying the widened sidewalks.



THE OUTCOME - CONTINUED

Flower Planters and hanging baskets were installed along Main Street to compliment the new lamp posts, built in landscaping, natural seating rocks. The result is inviting and inclusive with ADA accessibility to the Mill Pond and all that the city has to offer.