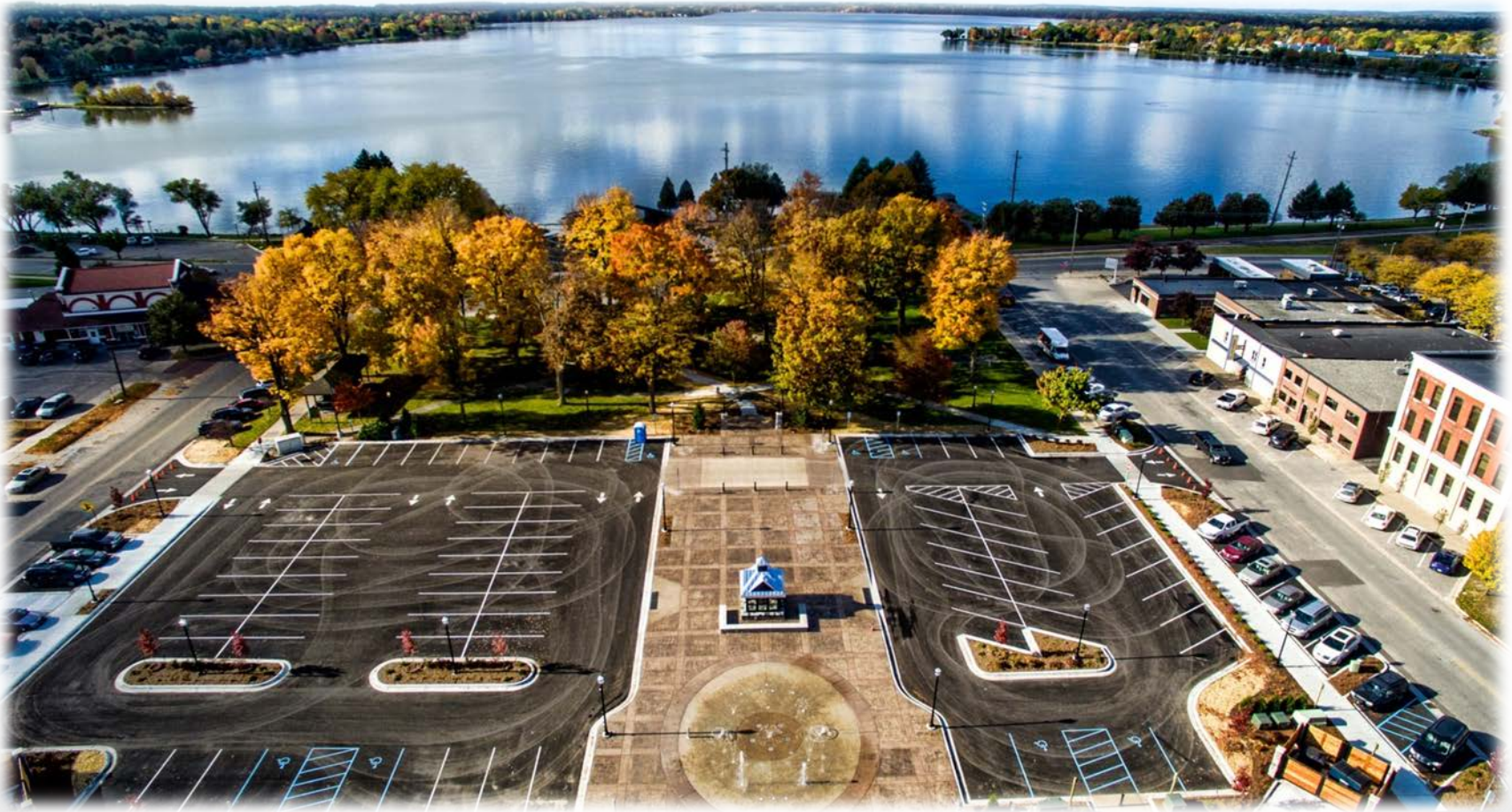


The Plaza

at Cadillac Commons



CITY OF
CADILLAC
MICHIGAN

Placemaking

- 2014 – Placemaking Study facilitated by the Michigan Municipal League, the Michigan State University School of Design, Planning, and Construction, and the MSU-Extension.
- Proposed: “Cadillac Commons”
 - City Park
 - Rotary Pavilion
 - The Plaza
 - The Market (Future Project)
 - White Pine Trailhead (Future Project)



Redevelopment of The Plaza

BEFORE

Ordinary Parking Lot



AFTER

Parking lot & multi-use area
for public events and
gatherings



Amenities



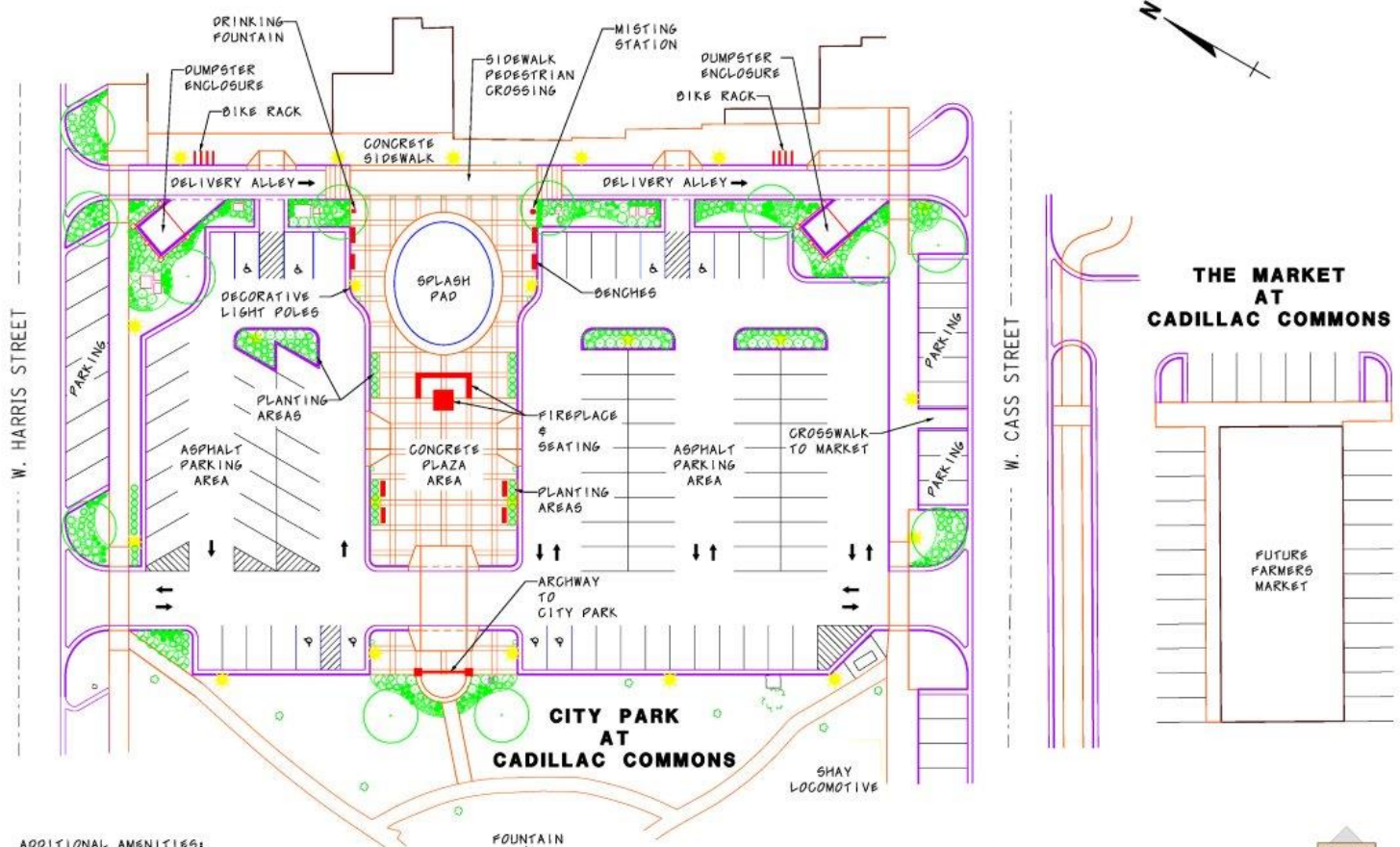
- Synthetic Ice Skating Rink
- Custom Archway & Benches
- Gas Fireplace
- Splash Pad
- Misting Post
- Drinking Fountains
- Built-in Sound System



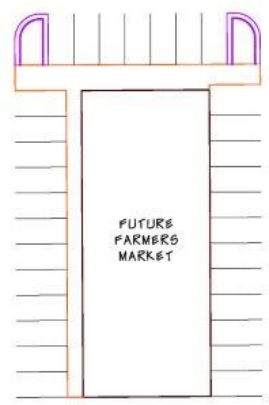
Civic Engagement

- Several design charrettes
- Poster boards displayed at City Hall and downtown businesses
- Social media promoted fundraising events and provided construction updates
- Weekly construction emails to stakeholders and business owners
- Construction progress meetings open to public
- www.cadillaccommons.com

THE PLAZA AT CADILLAC COMMONS



THE MARKET AT CADILLAC COMMONS



- ADDITIONAL AMENITIES:**
- PORTABLE SYNTHETIC ICE RINK SURFACE TO BE PLACED OVER SPLASH PAD
 - WI-FI AND ELECTRICAL OUTLETS LOCATED THROUGHOUT THE PLAZA

Prein & Newhof
 Engineers • Surveyors • Environmental • Laboratory



Public Safety



- User-friendly parking design
- Additional sidewalks
- Added illumination increases visibility at night
- Enclosed garbage bins
- Upgraded and buried utilities

Intergovernmental/Agency Cooperation & Recognition

Key Stakeholders in Creating the PlacePlan Study –

- Michigan State University
 - School of Planning, Design, & Construction
 - ExtensionProvided planning expertise and helped facilitate community engagement
- Michigan Municipal League
 - Provided planning expertise and helped facilitate community engagement
- Michigan Economic Development Corporation
 - Provided a \$200,000 grant that was leveraged with additional outside funding to create a larger project



Stakeholders

- Cadillac City Council
- Downtown Development Authority
- Cadillac Area Visitors Bureau
- Consumers Energy Foundation
- Cadillac Lions Club
- Cadillac Rotary Charities
- Downtown Cadillac Association
- MEDC
- Cadillac & Kellogg for Youth Committee
- Cadillac Area Chamber of Commerce's 25th Annual Leadership Class
- Senator Darwin Booher & Representative Philip Potvin



“Now that we’ve embarked on these new placemaking projects, we are absolutely expecting that this will become an even greater place for people to come and gather to enjoy our community. The Plaza, in addition to the other placemaking spaces in Cadillac Commons, creates the perfect location for people of all ages to congregate. Whether it is to experience a concert or a special festival, or simply to visit, its proximity to downtown, our trails, and our beautiful lakefront make it very inviting and perfect for all occasions.”

Carla Filkins, City Mayor

