RIVER FOR ALL

CIVIC ENGAGEMENT
What is a River For All?

A River for All is a project of the City of Grand Rapids that includes the design of 6 park sites along the Grand River and the creation of design guidelines. The design guidelines apply to the entire 7.5 mile river trail that will someday flank both sides of the Grand River from Riverside Park to the north and Millennium Park to the south.

1. Water Storage Yard
2. Leonard to Ann Trail
3. Coldbrook
4. North Monroe
5. Fish Ladder
6. Grand Rapids Public Museum
2002
Grand Rapids Master Plan
- Broadening the visibility of the river, and improving access to it and its edge through continuous public access
- Expanding greenspace and recreation opportunities
2,500 participants
12 month process

2012
Green Grand Rapids
Reclaiming and reinvesting in a clean, accessible, beautiful, and green river
1,800 participants
17 month process

2015
GR Forward
- Creating an outdoor adventure city
- Establishing Grand Rapids as the hub in a regional river trail system
- Enhancing neighborhood access to the river
4,400 participants
20 month process

2010 - present
Grand Rapids Whitewater
Restoring the Rapids to improve overall river health and recreational opportunities within the region
1,000s of participants
ongoing process

2017
Parks & Recreation Strategic Master Plan
Building a Grand River Waterfront and using the river’s various tributaries and trails to create a connected network
5,300 participants
10 month process

2017 - present
River for All
Implementing the vision and direction expressed from preceding plans by designing 6 opportunity sites and a 7.5-mile connected trail network flanking the river corridor
1,700 participants
11 month process
## The Stats | All the Ways We Engaged the Community

### River for All Experiential Engagement
- **63** 6th, 7th, 8th graders and their teachers (Urban Ecology and Art)
- **5** design consultant teams
- **4** days and **30** “open” hours
- **10** history boards
- **3** outdoor rooms
- **2** ADA ramps
- **1** art crosswalk
- **1** new mural
- **117** surveys
- **400** fliers
- **2069** dot votes
- **2150** conversations
- Number of passersby on foot, bike, and in their vehicles... **countless**

### Advisory Committee
- **26** members
- **3+** meetings
- Review/comment on concepts

### Focus Groups
- **6** topic areas
- **7** group sessions
  - City design team
  - Mayor’s Youth Council
  - Mayor’s Millennial Advisory Board
  - DGRI Board of Advisors
  - DGRI Alliance Goal 1
  - Anishinaabe Community
  - Natural Areas Coalition

### Website/Print
- **324** comments
- **1476** webviews
- “We Are GR” article
Bridge St. Bridge | a 4-day Engagement Installation

Pop-up Crosswalk

Educational Displays

BEFORE ...

AFTER!
Bridge St. Bridge | a 4-day Engagement Installation

Before... Infrastructure as Art After! Interactive Outdoor Spaces

CIVIC ENGAGEMENT
Potential Amenities

Programing:
- Education/history
- Eating and drinking
- Interactive art
- Live performances
- Inclusive recreation

Access:
- Bi-lingual wayfinding to also include native language
- Street crossings with crosswalks and refuge islands
- Boat launch, dockage, and barrier free access
- Visual and physical connection to the river, use streetgrid

Landscaping:
- Lighting and seating to enhance user safety and belonging
- Add/protect native trees and plants

Where They’re Desired:
Movies on Monroe | Park Site Pop-up Implementation

BEFORE ...

ACTIVATED!