

Downtown Imlay City Art in Action

An Art Initiative to Infuse Art and Culture into Downtown Sponsored by
the Imlay City Downtown Development Authority, Summer 2016



Downtown Art in Action- Purpose

- Infuse artists into the community
- Create large impact in a short amount of time
- Add beauty to underutilized spaces within downtown
- Create a walking art tour to add interest to downtown and encourage visitors
- Placemaking Initiative



City Hall

Downtown Art in Action- Timeline

- Advertisement for Artists
- Committee Review of Applications
- Artist orientation to town with walking tour and tour of Imlay City Museum
- Artists work Monday- Friday, 6 hours a day, 4 weeks
- Created 14 pieces of large public art
- Art Studio Open to Public
- Concluded with Artists Meet and Greet
- Brochure created for a walking art tour with QR code directing to DDA Website
- DDA website, www.icdda.com, highlights artists while offering artist's insight regarding project

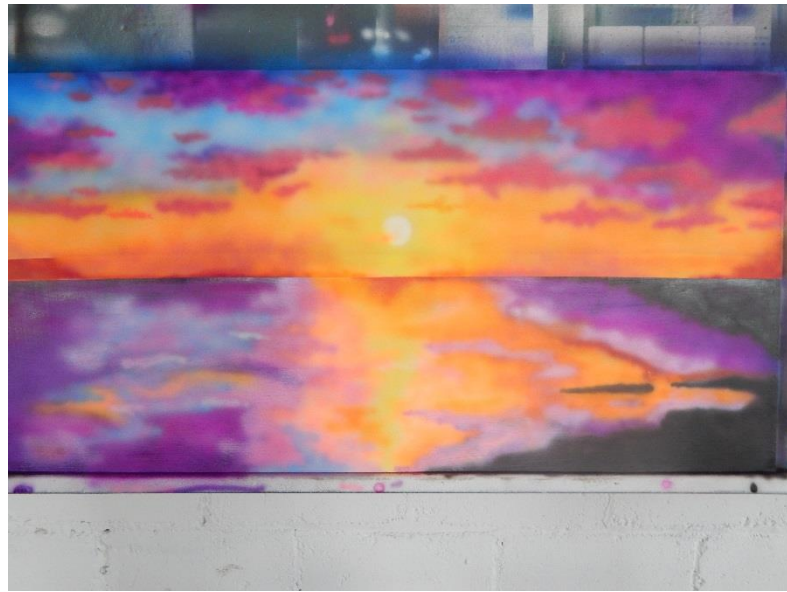


Downtown Art in Action- Budget

2016 Downtown Imlay City Public Art Initiative Budget

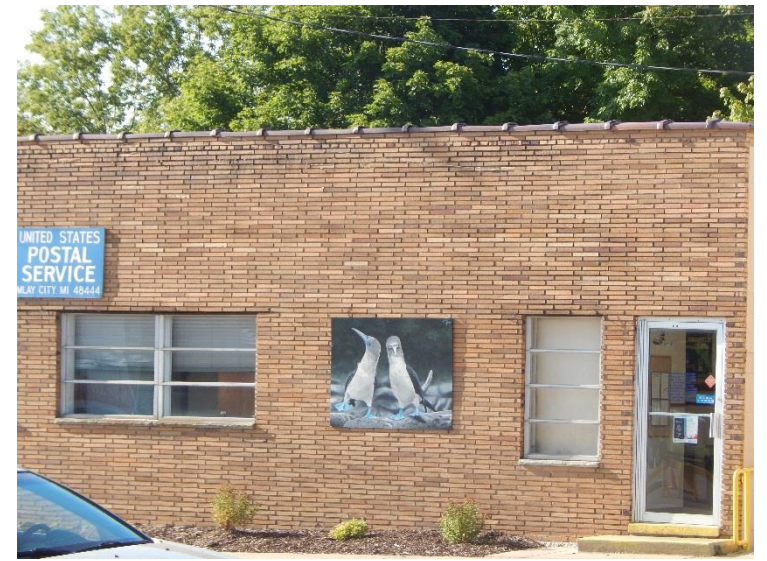
Expenses	
Artists Compensation	2800
Art Supplies	600
Meet and Greet	200
Signage for Completed Art Work	300
Advertisement and Promotion	250
Misellaneous	350
Total Expenses	4500
Income	
DDA	2000
Sponsor(s)	2500
Total Income	4500
In Kind Services	
Imlay City Downtown Development Authority	Administrative/ Building
Ian Kempf	Project Manager
Goodland Church	Paint exterior of buidling
Germayne Electric	Electrical work at building







U. S. Post Office



EMS Bay

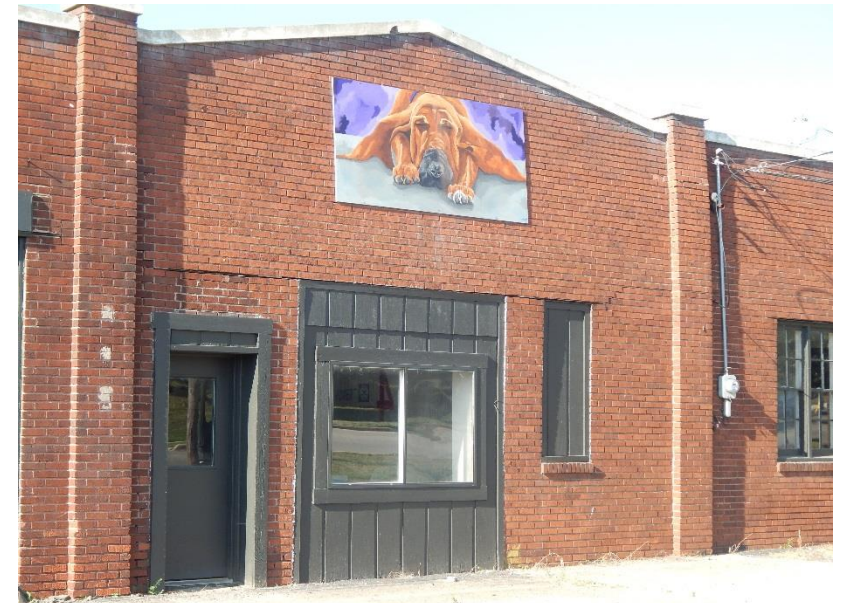




Public Library



City-Owned Building





Coming August, 2017
Downtown Art in Action II

Downtown Imlay City Your Canvas Awaits!