

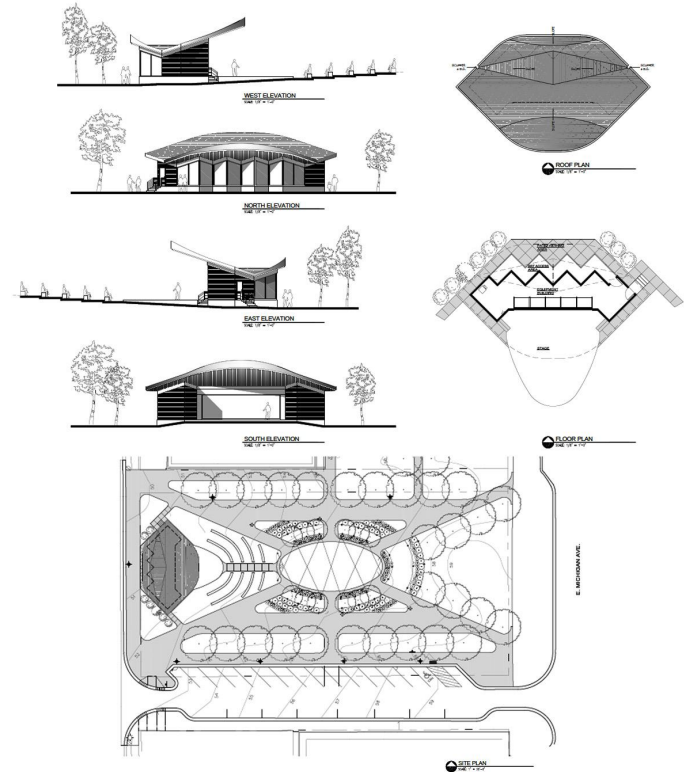


the Glidden Parker Mural

Jackson's City Square Project: a creative placemaking endeavor

Project Description

- The City of Jackson restored a historic lighted glass mural, relocated it to a central location downtown, and housed it within a new multi-purpose structure.
- This structure is the focal point of a current downtown placemaking effort in Jackson's newly completed urban core park as part of the Governor's Anchor Initiative.
- The structure's design not only protects and preserves the 9 foot tall by 28 foot long mural in a climate controlled facility, but includes an art exhibit viewing area on the opposite side.
- The angled roofing protects and defines the viewing area for the mural and functions as a performance area for various organizations and events.
- This project successfully preserved a piece of art that has great cultural, and historic significance in Jackson and, in doing so, create a space for the appreciation and performance of art downtown.





2015 revised design

The vision: a public art placemaking project!

Timeline

- 2012** - Vice Mayor Dobies first meets with a handful of art enthusiasts to plan potential project. Glidden Parker Mural Project begins with an estimated cost of \$225,000.
- 2013** - Glidden Parker Mural Project committee submits National Endowment for Arts grant.
- 2014** - Project receives \$50,000 National Endowment for the Arts grant, one of only 66 awarded nationwide. Project fails in application for \$100,000 Michigan Council for Arts and Cultural Affairs grant.
- 2015** - Project scope expands and budget grows to \$389,980 in total costs.
 - City Council creates the Jackson Public Art Commission to formally recognize committee working on this, and other, projects.
 - CP Federal Credit Union commits \$100,000 to project in creation of “CP Federal City Square” concept.
 - Michigan Council for Arts and Cultural Affairs granted \$75,000 - largest award possible by the council, to the project. (Grant proposal ranked second of 462 applicants, the first ranking belonging to the Detroit Institute of Arts.)
 - City commits \$119,000 in matching grants.
 - Weatherwax Foundation commits \$50,000 to fully fund total expected costs.
 - City of Jackson leadership and community partners break ground on project.



October 2015: Groundbreaking

Timeline

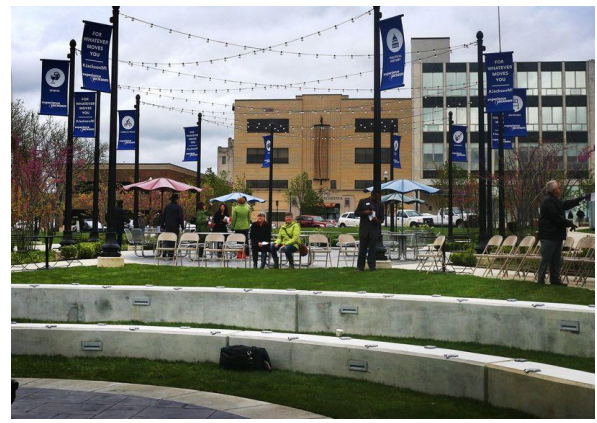
2016 - Lowest bid comes back in from O’Harrow Construction at \$624,330 (only \$230,330 short)
In a 4-3 vote in July, under constrains of grants expiring, City Council awards contract despite deficit
Puts faith in project leaders and community to help fill the gap
Phil & Pat Willis Foundation and Dawn Food Foundation donate \$20,000 each
Alro Steel Foundation commits \$20,000 and Experience Jackson steps up with \$15,000
CP Federal Credit Union commits another \$50,000
Consumers Energy contributes \$25,000 to the project, and the City ups its total to \$195,439

September - Contractors break ground on project

2017 May 5th - City cuts ribbon opening the new CP Federal City Square
May 6th - March of Dimes holds first event at new facility
May 12th - Jackson Symphony Orchestra holds first of many performance at fundraiser



2016: Construction



May 2017: Ribbon Cutting!

Community Excellence

- Removing the mural from the Consumers building and restoring it in this facility preserved a valuable part of art history.
- This project served as a keystone placemaking effort in our downtown, urban core.
- The project has spurred numerous economic development projects in the surrounding area.
- Nearly 70% of total project cost (\$630,439) raised from outside city taxpayer funds.
- The project received two prestigious art grants - the National Endowment for the Arts and MCACA.
- Served to create the Public Arts Commission, launching and driving a positive narrative around public art as a public good.



Come see our project:
Downtown Jackson