



From Underutilized...To Activated!



Why?

As part of a larger project to redesign Nine mile Road, we set out to reimagine Nine Mile in a way that utilizes the space we have more efficiently – so that we can provide more space to pedestrians and bikers, and entice people to then think and use space differently



A NEW VISION FOR NINE MILE RD.



- **REDUCE LANES FROM FIVE TO THREE**
- **ADD BIKE LANES**
- **ADD STREET AMENITIES**
- **CREATE PUBLIC SPACE**



Sherman St. Pocket Park Concept



Pilot - Sherman St. Pocket Park

Oak Park's Vision:

The City of Oak Park will lead the region as the most dynamic city in metropolitan Detroit, serving as a destination for vibrant, cutting-edge community life.



**Community, Culture &
Commerce**

Goal:

The City of Oak Park executes a communication strategy designed to educate stakeholders, attract critical partnerships and instill community pride.

Results:

1. Resident and Business engagement
2. Volunteers created and monitored park
3. Community buy-in
4. Over 900 visitors per week
5. Created new community space on an underutilized street and in an area with no park nearby
6. Residents feedback will provide direction in creating a permanent public space they will utilize



COMMUNITY

Goal:

The City of Oak Park provides superior public services and engages community stakeholders in desirable, innovative and high-quality programs.

Results:

1. Art and cultural activities were held in the park
2. High level of participation at events and grand opening
3. Residents engaged with one another and city staff
4. Increased awareness of Recreation and Library Programs
5. Increased level of understanding of benefits and support of closing down the street permanently



CULTURE



Goal:

In response to changing community needs, the City of Oak Park establishes diverse and proactive initiatives that result in sustainability and growth.

Results:

1. New business at park location volunteered and hosted their ribbon cutting in conjunction with the park grand opening
2. Enhanced quality of life for residents and businesses nearby which is the first step in creating a viable commercial corridor
3. Increased foot traffic at nearby businesses
4. Local businesses renovated their storefronts

COMMERCE



VOLUNTEERS

This project is easily replicated in any community. The secret to success is community engagement. The assistance of volunteers within the community made this project a success. It helps with buy-in and lowers the cost with volunteers helping to create the park and the amenities. This project cost under \$2,000.

